

# Heart of England Excellence in Tourism Awards 2009 Winners

# Excellence 2009 in Tourism Awards

## **Outstanding Contribution Awards**

Individual – Ian Walden, Black Country Living Museum  
Organisation – Drayton Manor Theme Park

## **Birmingham and the Black Country**

### **Gold awards**

Outstanding Customer Care Award  
Taste of the Heart  
Self Catering - Serviced Apartments  
Regional Culture Award  
Business Tourism - Best Conference Venue  
Business Tourism - Best Exhibition Venue  
Business Tourism - Best Convention Bureau  
Small Visitor Attraction

Debbie Bisseker - Cadbury World  
Opus Restaurant  
Staying Cool at the Rotunda  
The Birmingham Hippodrome  
The International Convention Centre  
The National Exhibition Centre  
Birmingham Convention Bureau  
Museum of the Jewellery Quarter

### **Silver Awards**

Access For All Award  
Sustainable Tourism Award  
Self Catering - Serviced Apartments  
Business Tourism - Best Conference Venue  
Small Visitor Attraction

Cadbury World  
Jurys Inn Birmingham  
City Nites  
Etc Venues  
Birmingham Back to Backs

## Highly Commended

Best Bar/Inn (Publically Voted)  
Taste of the Heart  
Self Catering - Serviced Apartments  
Large Hotel  
Best Bar/Inn (Publically Voted)  
Outstanding Customer Care Award  
Best One Off or Annual Event  
Large Visitor Attraction

The Wellington  
Al Frash  
City Quarters  
New Hall Hotel & Spa  
The Old Swan, Netherton  
Chris Holloway - Galton Valley Museum  
Women Chainmakers' Festival  
Black Country Living Museum

## Herefordshire

### Gold Awards

Self Catering  
Caravan Holiday Park  
Bed & Breakfast/Guest Accommodation

The Colloquy, Lyonshall  
Poston Mill Caravan Park, Peterchurch  
Lowe Farm, Leominster

### Silver Awards

Best One Off or Annual Event  
Sustainable Tourism Award  
Taste of the Heart  
Small Hotel

Flavours of Herefordshire Festival  
Poston Mill Caravan Park, Peterchurch  
Wilton Court Hotel  
Wilton Court Hotel

## Highly Commended

Caravan Holiday Park  
Best Pub (Publically Voted)

The Woodhouse Farm Cottages  
The Volunteer

## Warwickshire

### Gold Awards

Best Tourism Experience  
Large Hotel  
Best One Off or Annual Event

Shakespeare's Houses & Gardens  
Ardencote Manor Hotel, Claverdon  
Godiva Festival

### Silver

Best Bar/Inn (Public Voted)  
Business Tourism - Best Convention Bureau

The Bluebell, Henley-in-Arden  
Shakespeare Country

## Highly Commended

Access For All Award  
Tourist Information Service  
Regional Culture Award  
Large Hotel

Guiding You  
Shakespeare Country TIC  
Guiding You  
Menzies Welcombe Hotel

## **Staffordshire**

### **Gold Awards**

My Best Day Out Award (Publically Voted)  
Tourist Information Service

Alton Towers Resort  
Stoke-on-Trent TIC

### **Silver Awards**

My Best Day Out Award (Publically Voted)  
Best Tourism Experience  
Tourist Information Service  
Caravan Holiday Park  
Regional Culture Award  
Large Visitor Attraction

Drayton Manor Theme Park  
Drayton's Magical Christmas  
Lichfield TIC  
The Star Caravan & Camping Park  
Shugborough Hall & Estate  
Drayton Manor Theme Park

### **Highly Commended**

Best Tourism Experience  
Business Tourism - Best Exhibition Venue  
Best Bar/Inn (Publically Voted)

Go Ape, Cannock  
Drayton Manor Park  
The Bulls Head

## **Worcestershire**

### **Gold Awards**

Small Hotel  
Access for All  
Sustainable Tourism

Brockencote Hall Hotel, Chaddesley Corbett  
Hidelow House Cottages, Acton Beauchamp  
Hidelow House Cottages, Acton Beauchamp

### **Silver Awards**

Outstanding Customer Care Award  
Self Catering  
Bed & Breakfast/Guest Accommodation

Chris Catford - Cotswold Conference Centre  
Broadway Manor Cottages  
Windrush House

### **Highly Commended**

My Best Day Award (Publically Voted)  
Sustainable Tourism Award  
Bed & Breakfast/Guest Accommodation  
Business Tourism - Best Conference Venue  
Small Hotel  
Self Catering  
Best Bar/Inn  
Small Visitor Attraction

West Midlands Safari Park  
Cotswold Conference Centre  
Lower End Farm  
Cotswold Conference Centre  
The Elms Luxury Family Hotel  
Hidelow House Cottages, Acton Beauchamp  
The Boot  
Witley Court & Gardens

## **Shropshire**

### **Gold awards**

Best Bar/Inn (Publically Voted)

Business Tourism - Best Convention Bureau

Large Visitor Attraction

The Armoury, Shrewsbury

Telford & Shropshire Conferences

Blists Hill Victorian Town, Ironbridge

### **Silver Awards**

Business Tourism - Best Exhibition Venue

The RAF Museum, Cosford

### **Highly Commended**

Best One Off or Annual Event

Ludlow Food & Drink Festival