



The Gastro Card teams up with Stratford Town Partnership

The Gastro Card - an exclusive dining card targeting Warwickshire and the West Midlands- is one of the latest companies to join the Stratford-upon-Avon Town Centre Management Partnership.



Offering discounts of up to 25% on food and 50% on some wines, Gastro Card-listed venues are increasing on a weekly basis.

Now a 'specially branded' Gastro Card is attracting interest from businesses and associations throughout the region.

Aston Villa Football Club and Warwickshire County Cricket Club are two organisations that are using 'own brand' Gastro Cards as a way

to reward valued, clients, members and employees.

Cards usually cost £25 each but Gastro Card is offering 25 specially branded cards at just £249.

Other companies who have adopted their 'own-brand' Gastro Cards include international law specialists Pinsent Masons, construction consultants Holbrow Brookes and The Audio Suite in Birmingham.

The branded cards are specially designed to the requirements of each individual organisation so that their logo and business message are shown on one side.

The Gastro Card was launched at the end of last year by food lovers Trevor Land and Geoff Abbott.

Card holders are offered exclusive discounts in hundreds of restaurants and pubs throughout the region.

From a three course lunch in a Michelin-starred restaurant for £13.50, to free wine or 25% off the food bill, the Gastro Card presents genuinely exclusive offers to its members.

Trevor, for many years the Exhibitions Director at Birmingham's NEC, explained: "There are already dining card out there but the schemes we came across were very 'London-centric'. We are both big food fans and couldn't believe a region so rich in top class restaurants deserved a dining card of its very own."

Former PwC accountant Geoff added: "We want to promote dining out throughout the region and are delighted to join the Stratford Town Centre Management Partnership.



Photograph by James Kerr

I am sure we can build a great working relationship with members of the Partnership and with restaurants and eateries in the Stratford area as a whole."

For further information on The Gastro Card visit www.thegastrocard.co.uk or call 0121 285 0335